

## iPROMOTEu FACT SHEET

### WHO WE ARE

iPROMOTEu is a nationwide network of independent promotional products distributors and salespeople. We exist to provide promotional products distributors with the freedom, time, and financial means to do what they love. We are not a franchise, nor are Affiliates obligated to remain affiliated. We believe that through our model, distributors and salespeople can achieve business success and their customers enjoy better overall experiences. For over 20 years, everything we have offered has made life better and easier for Affiliates and their customers.

### WHY IT MATTERS

iPROMOTEu has established a superior Affiliate platform. Our track record clearly demonstrates the value we provide. More than 600 distributors throughout the U.S. and Canada are affiliated with us. Additionally, these affiliates have more than 633 salespeople working for them. The entire iPROMOTEu network consists of more than 1,300 promotional products professionals. As only experienced distributors can join our organization, our Affiliates gain an excellent reputation and are more qualified, knowledgeable, and service-focused than other distributors.

### WHAT WE DO

iPROMOTEu partners with experienced promotional products distributors and salespeople looking to take their businesses to the next level. We provide nearly every administrative function for Affiliates, including order management, sales and marketing, business strategy, technology support, and more. These services enable them to spend more time building relationships and growing their businesses. Moreover, our superior relationships and leverage with suppliers ensure that orders proceed as planned and according to schedule.

### OUR INDUSTRY POSITION

For the past several years, iPROMOTEu has been recognized in the industry as one of the largest, fastest-growing, and best promotional products organizations. We are an ASI Top 40 Distributor, and we are frequently recognized as one of the top 10 best places to work in the promotional products industry. Outside of the industry, we are often included in the Inc. 5000 — a listing of the fastest-growing private companies in America. No other industry organization has enjoyed such favorable recognition.

## ADDITIONAL INFORMATION

Corporate Office	iPROMOTEu 321 Commonwealth Road, Suite 101 Wayland, Massachusetts 01778
Phone	(800) 850-3370
Website	www.ipromoteu.com
Year Established	1999
Organization Type	C Corporation (Delaware)
Distributor Affiliates	630
2021 Order Volume	\$180,000,000+

## AWARDS & RECOGNITION

ASI/Counselor Top 40 Distributor	Every year since 2008, #14 in 2021
PROMO Marketing Top 50 Distributor	Every year since 2008, #10 in 2021
PRINT+PROMO Top 50 Distributor	#5 in 2018
ASI/Counselor Best Places to Work	Award winner from 2008–2014
ASI/Counselor Power 50	Every year since 2006, #14 in 2021
Inc. Magazine Inc. 5000	2011-2017
Ernst & Young Entrepreneur of the Year	Regional Finalist in 2014, 2015 and 2018
Counselor Entrepreneur of the Year	2005
Counselor Hot List	2008, 2009
ASI Spirit Award Fastest Growing Distributor	2008, 2009
PPAI Pyramid Award for Creative Excellence	Every year since 2011
PSDA Grand PEAK Award for Creative Excellence	2012, 2013, 2014, 2017